

STRATEGIC PLAN 2021-2023

VISION

Great People delivering Quality Infrastructure
in a Safe and Sustainable Industry.

MISSION

To promote a trusted and sustainable
civil construction industry.

VALUES

Trusted
Professional
Reliable
Collaborative

ORGANISATION WIDE STRATEGIES

- Provide proactive industry leadership
- Engage with members
- Support a healthy and safe industry
- Promote the CCNZ Healthy Industry Statement
- Promote sustainability and environmental excellence
- Work with asset owners
- Raise the positive profile of the industry and CCNZ
- Promote diversity, inclusion and fun

STRATEGIC OBJECTIVES

1 STRONG REPRESENTATION AND ADVOCACY

- 1.1 Represent industry to key national and regional bodies
- 1.2 Promote a healthy civil construction industry
- 1.3 Strong networks with key politicians and central and local government
- 1.4 Strong networks with other industry bodies
- 1.5 Seek out and represent the views of members, Branches and Associates
- 1.6 Rise the positive public profile of the industry and CCNZ

2 MEMBER AND STAKEHOLDER VALUE

- 2.1 A strong network of active branches
- 2.2 Increase the depth of engagement with members
- 2.3 Increase membership numbers through retention and recruitment
- 2.4 Enhance member discount opportunities
- 2.5 Fun events that celebrate the industry
- 2.6 Increase CCNZ's member rating in annual membership survey

3 DEVELOP PEOPLE

- 3.1 Embed Civil Trades into industry
- 3.2 Promote health, safety and wellbeing
- 3.3 Promote EPIC work/careers in infrastructure
- 3.4 Recognise and reward people through industry awards, competitions and events
- 3.5 Develop and support industry training and people development
- 3.6 Promote diversity

4 OTHER

- 4.1 Manage industry self-regulation to enhance industry professionalism
- 4.2 Champion industry best practice
- 4.3 Inform and advise members by producing relevant, concise and timely information
- 4.4 Drive industry sustainability initiatives

COMPETITIVE ADVANTAGES

One voice

Represents over 80% of industry by value

Represents a critical NZ industry

Branch and Associate member structure

Great networks and relationships

Industry expertise

Respected organisation